Today ports and their activities have seen at the light of their highly globalized outcomes and their interactions with the urban tissue are very weak, if not conflicting. In fact, following an international trend, municipalities look at the harbours as barriers to the waterfront development and do pressure for delocalising them. From the one side, port activities and in particular, the new activities related to the supply chain management need to be locally sustained, and the port competitiveness is rooted in those clusters' ability to sustain 'path dependent' growth, in locally-specific supporting institutional arrangements and dynamic management schemes. Based on the presentation of multiple case-

studies chosen from both North Europe, Mediterranean sea and Black Sea ports, the workshop aims at exploring the port infrastructure, superstructure and the socalled production environment, the relation port-city/city-port, to identify some models of port knowledge and innovation strategies, to outline port development strategies coherent to sustainable urban development models, to investigate the port community's potentials for stimulating learning processes in the urban environment, and to define urban practices, which should take into account and harmonise port dynamics by supporting "local narratives" of service SMEsbased and by defining coherent physical interventions.

In conclusion, the workshop should specify the concept of learning region for ports and to develop sharper and more insightful questions, as well as the port-city/city-port relationship, from the point of view of sustainability, capacity, forms, integration vs separation.



Organisation secretary:

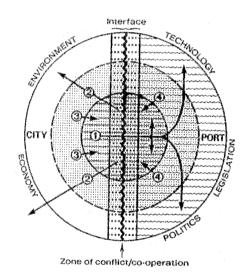
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Afdeling Mobiliteit & Ruimtelijke Planning Universiteit Gent

INTERNATIONAL WORKSHOP

A LEARNING REGION APPROACH FOR DEVELOPING SUSTAINABLE PORTS



23RD – 24TH APRIL 2009

Technologiepark ZWIJNAARDE Campus Ardoyen Labo MAGNEL 904

PROGRAMME

23rd April 2009

- 9:30 Workshop opening and welcome *Prof. L. Moens,* Ghent University, Vicerector
- 9:45 Managing the soft values of seaports *Prof. E. Van Hooydonk*, University of Antwerpen
- 10:15 Learning regions and Port development *Prof. G. Allaert, Ir. G. Pace,* AMRP, University of Ghent
- 10:45 Coffee Break

11:00 Port-city/City-port linkages and knowledge management

Chair: Prof. E. Van Hooydonk

Mediterranean and Black Sea Ports

- Venice: *Prof. Rinio Bruttomesso*, International Centre Cities on Water
- Bari: *Mr. M. Sommariva*, Levante Port Authority
- Haifa & Ashdod: Mr. D. Livneh, Israeli Ministry of Transport
- Odessa/Illychevsk: Mr. Y. Vasjkov, Port of Odessa
- Mersin: Prof. A. Ćevdet Yalćiner, Metu University

13:00 Lunch

14:30 Port-city/City-port linkages and knowledge management

Chair: Prof. G. Allaert

Northern Ports Case Studies

 Ghent: Ms. Veerle De Bock, Het projectbureau Gentse Kanaalzone

- Terneuzen/Vlissingen: *Mr. D. Molenburg*, Zeeland Seaports
- Lorient: Mr. M. Benoish, SEM Lorient Keroman
- Copenhagen: Mr. Lennard Pettersson, Copenhagen Malmoe Port Authority
- 16:45 Debate and findings
- 18:00 Reception at the City Hall Botermarkt 1, Ghent

24th April 2009

10:00 *A keynote speech by: Igor Urbansky,* Vice-Minister of Transport and Communications of Ukraine

10:15 ROUND TABLE New perspectives for better portcity /city-port interactions

Chair: Mrs. Karla Peijs, European Coordinator for Inland Waterways

Natalie Backx, Project manager "People around Ports" Jarl Bengtsson, Pascal International Observatory Rinio Bruttomesso, Director International Centre Cities on Water Julio de la Cueva Aleu, European Commission, DG Energy and Transport Roberto Ferravante, European Commission, DG Energy and Transport Ioannis Gheivelis, European Commission, DG Energy and Transport Frank Leys, International Transport Workers Federation Dan Livneh, Israeli Ministry of Transport Olivier Marquet, Triodos Bank Lennard Pettersson, Copenhagen Malmoe Port Authority Patrick Vroegop, Port of Rotterdam

13:00 Lunch

14:00 Visit to the Harbour of Ghent by boat trip from the City

16:00 End of the Workshop

This workshop is sponsored by:











